



34<sup>th</sup> Annual Meeting

*Building Communities for  
Older Adults in California:*

# Partnerships and Stakeholders in Action



*Embassy Suites Sacramento, Sacramento, California*

**April 4, 2014**



# CCGG 34th Annual Meeting

## Building Communities for Older Adults in California: **Partnerships and Stakeholders in Action**

### Program Overview

Boomers continue to age and live longer. They desire to maintain their social networks and personal independence within the bounds of their homes, as they age in place. To age well, older adults must sustain their identities through a sense of community which results from sharing common expectations, values, and beliefs through social interaction. This is not always possible in the traditional model, since older adults often experience issues related to mobility, nutrition, and transportation. To meet the changing lifestyles of this diverse group, strong collaborative partnerships ranging from city to state are creating innovative living community models.

Join CCGG to discuss the changing definition of “community” and what it means for California’s aging population. Innovative regional models and emerging community living examples will be examined, such as assisted living options, Villages, and shared housing models.



Grantmaking for a Healthier California

### Learning Objectives

Join us while we:

- ▶ Define the concept of community and how it relates to the changing demographics of California’s aging population.
- ▶ Discuss the importance of building partnerships and the roles they play at the local, regional, and state levels in fostering a sense of community for older adults.
- ▶ Examine innovative community housing models that are currently providing California’s diverse older adult population to “age in community.”
- ▶ Review the factors needed to develop effective networks and how they have created and sustained regional coalitions and private-community-academic partnerships.
- ▶ Cite workforce needs, resources, and challenges that will assist in developing, teaching, and implementing these models from classroom to community.
- ▶ Compare and contrast the benefits and challenges of building partnerships and community models from “A to Z.”
- ▶ Identify employment opportunities available in the aging in community movement.

### About CCGG

The California Council on Gerontology and Geriatrics (CCGG) was founded in 1980 to foster statewide communication among educators and researchers in gerontology and geriatrics, and to promote a state-wide plan for education in aging. Today, it serves as the California leadership organization dedicated to improving gerontology education, workforce development, and policy that enhance the quality of life of California’s diverse aging population.

### Planning Committee

CCGG would like to acknowledge all who helped plan this program:

**Benjamin Nguyen**  
*University of California, Los Angeles*

**PatZy Boomer**  
*Foothill College*

**Alfredo Czerwinski, MD**  
*Lawson and Associates*

**Maria Henke, MA**  
*University of Southern California*

**Barbara Heinzl, MPH**  
*College of the Canyons*

**Patty Mouton**  
*Alzheimer’s Association Orange County Chapter*

**Betty Lou Mukerji**  
*Napa Healthy Aging Population Initiative*

**David McKinney, PhD**  
*Westcliff University, Irvine*

**Helen Nguyen, MPH**  
*University of California, Los Angeles*

**Pouran Nowzari, EdD, MSPH, CHES, RD**  
*Fresno County Department of Behavioral Health*

**Cheryl Osborne, RN, EdD**  
*California State University, Sacramento*

**Rachel Price, MSG**  
*University of California, Los Angeles*

**Patty Robinson, PhD (Chair)**  
*College of the Canyons*

**Joseph Rodrigues**  
*California Department of Aging*

**Seema Sehrawat, PhD**  
*California State University, Chico*

**Bertha Washington**  
*University of Redlands*

### Meeting Location

Embassy Suites Riverfront Promenade  
100 Capitol Mall  
Sacramento, CA 95814

### Parking

Self-parking is available in a public lot adjacent to the hotel for \$24.00 (no in and out privileges) or Valet-parking is available at hotel for \$28.00 (in and out privileges).

### Refund Policy

Requests for a refund must be made in writing and postmarked or faxed no later than **Friday, March 21, 2013**. Refunds will be issued within 45 days after the conference concludes. Prior to that time you may cancel and request a refund, minus a \$25 handling fee. Registrations may be transferred in full to another individual you designate to attend the conference in your place.

### Hotel Accommodations

A block of sleeping rooms has been reserved at the Embassy Suites Riverfront Promenade. A special rate of \$149 per night for single or double occupancy, plus any applicable taxes, is available to meeting participants. Book online at <http://www.sacramento.embassysuites.com> with Group Code: CCG or call (800) 498-5237 and ask for the CCGG-CA COUNCIL OF GERONTOLOGY discount rate. Reservations must be made by **Thursday, March 13, 2014** to ensure you receive the lower rate. After March 13 reservations will be accepted based upon availability.

### Hotel Cancellations

The cancellation of a room reservation is your responsibility. Please review the cancellation policy with the hotel prior to making your reservation. It is your responsibility to understanding the policy and that you are accountable for any fees that may be incurred.



# Program Outline

7:30 – 8:30<sup>AM</sup> **Registration / Continental Breakfast – Old Sacramento Ballroom**  
Poster Session set-up

8:00 – 9:00<sup>AM</sup> **Special Event - Careers in Aging: An Open Dialogue over Breakfast**

Join us for an informal discussion examining the various paths one can take to work in the field of gerontology, either directly or indirectly. Presenters will provide personal experiences, share professional advice, and engage students in an open dialogue about the benefits and challenges of working in age-related sectors.

**Discussants:**

**Julie Bates, MSG**

*Associate State Director, AARP California*

**Patrick Beck, MSG**

*Doctoral Student, Davis School of Gerontology, University of Southern California; CCGG Southern California Student Representative*

**Tara Grunewald, PhD, MPH**

*Assistant Professor in Gerontology, Davis School of Gerontology, University of Southern California*

**Cheryl Osborne, RN, EdD**

*Director, Gerontology Program and Longevity Center, California State University Sacramento*

**Joseph Rodrigues**

*State Long Term Care Ombudsman, California Department of Aging; President, National Association of State Long-Term Care Ombudsman Programs; Professor of Gerontology, California State University Sacramento*

**Patty Robinson, PhD**

*Dean, Social Science and Business Division, College of the Canyons; CCGG President Elect*

**Ben Shobert, MBA**

*Managing Director and Founder of Rubicon Strategy Group to the Careers in Aging*

9:00 – 9:15<sup>AM</sup> **CCGG Annual Meeting**

**Welcome**

**Maria Henke, MA**

*CCGG President, Associate Dean, University of Southern California, Davis School of Gerontology*

9:15 – 9:45<sup>AM</sup> **Aging in Community from A to Z**

**Sylvia Karl, MSG**

*Senior Director, Affordable Housing, Episcopal Senior Communities*

9:45 – 11:10<sup>AM</sup>

**The Importance of Governmental Agencies in Building & Maintaining Collaborations in Aging**

**Lora Connolly**

*Director, California Department of Aging*

**Anne Hinton**

*Executive Director, Department of Aging and Adult Services, City and County of San Francisco*

**Laura Trejo, MSG, MPA**

*General Manager, City of Los Angeles Department of Aging*

**Moderator: Joseph Rodrigues**

*State Long Term Care Ombudsman, California Department of Aging;*

*President, National Association of State Long-Term Care Ombudsman Programs;*

*Professor of Gerontology, California State University Sacramento*

11:10 – 11:40<sup>AM</sup>

**Poster Presentation – Terrace**

11:40 – 12:20<sup>PM</sup>

**Networking Lunch**

12:20 – 12:40<sup>PM</sup>

**CCGG Business Meeting and Awards – Old Sacramento Ballroom**

12:40 – 2:05<sup>PM</sup>

**The Impact of Regional Coalitions**

**Natalie Zappella, MSW, MUP**

*Director, Health Innovation Programs, Partners in Care Foundation*

**Vandana Pant**

*Senior Director for Strategic Initiatives, The David Druker Center for Health Systems Innovation, Palo Alto Medical Foundation Sutter Health*

**Moderator: Julie Bates, MSG**

*Associate State Director, AARP California*

2:05 – 3:30<sup>PM</sup>

**An Important Discussion on Traditional and Non-Traditional Housing Models**

**Andrew Scharlach, PhD**

*Eugene and Rose Kleiner Professor of Aging, School of Social Welfare, University of California, Berkeley*

**Rachel Caraviello, MSG**

*Vice President of Programs & Services, Affordable Living for the Aging*

**Danielle Morgan**

*Senior Vice President of Operations, MBK Senior Living; California Assisted Living Association Board Member*

**Moderator: Jolene Fassbinder, MSG, MACM**

*Program Officer, Archstone Foundation*

3:30 – 3:45<sup>PM</sup>

**Closing Statements**

**Patty Robinson, PhD**

*CCGG President*



# Building Communities for Older Adults in California Partnerships and Stakeholders in Action



**April 4, 2014** *Embassy Suites Sacramento, Sacramento, California*

## Contact Information

First Name	Middle Initial	Last Name	
Degree(s)	Organization/Affiliation		
Address	City	State	Zip Code
Daytime Phone Number	Fax Number	E-mail Address (Required)	

Please check here if you would prefer a vegetarian meal.

### CCGG Membership Rates

- Individual ..... \$95
- Student or Elder ..... \$35
- Institutional\* ..... \$225

\*Includes up to three (3) members.

### Annual Meeting Registration Fees

- CCGG Member (save \$25) ..... \$150
- Student or Elder ..... \$50
- Non-Member ..... \$175

### Payment Methods

**Credit Card:** To pay by credit card you must register online at <http://ccgg.org>. In compliance with PCI security guidelines we can no longer accept credit card payments via phone, fax, or mail.

**CCGG Members save on Annual Meeting Registration fees. Be sure to become a new member or renew your membership!**

Membership Dues:	\$ _____
Annual Meeting Fee:	\$ _____
<b>Total Amount Due:</b>	<b>\$ _____</b>

**Check:** Please make check payable to CCGG and mail the completed form to:

**CCGG Executive Office**  
10945 Le Conte Ave, Suite 2339  
Los Angeles, CA 90095-1687

If you have additional questions or for assistance in registering online, please contact Rachel Price at (310) 312-0531 or by email at [rprice@mednet.ucla.edu](mailto:rprice@mednet.ucla.edu).